

EMPOWERING YOUNG PEOPLE



## Process for Guinness Book of Records recognition

Given the logistical complexity and the high costs of having representatives from the Guinness Book of Records in each location where the YMCA World Challenge will take place, the World YMCA Movement will need to collect proof of the number of people mobilized to shoot basketballs on October 13th 2012 and send that information to Guinness Book of Records leadership.

To give the YMCA movement the necessary credibility, each national movement needs to identify external partners/organizations that can issue a written testimonial about the results of that day.

Our partners could include organizations such as Boy Scouts, Girl Scouts, Red Cross, Local Governments etc, and they shall issue a simple letter confirming the numbers.

*"We confirm the mobilization of (Number of people) people shooting basketballs during the YMCA World Challenge in (Country/City/Community/Address) in October 13<sup>th</sup> 2012.*

*Representatives of our organization were in place to follow the activities"*

**Important:** The count will be around how many people are throwing/shooting basketballs. Not scoring goals.

The World Alliance is communicating with the global offices of some organizations to inform them of any possible contacts at the national level: Boy Scouts, Girl Scouts, World Students Christian Federation, YWCA, Red Cross. Other national/local organizations not listed here can be contacted. This is a decision for each national/local association participating in the Challenge.

## Sending documentation

### World Alliance of YMCAs

12, Clos-Belmont - 1208 - Geneva Switzerland

Phone: +41 22 849 51 00 | Fax: +41 22 849 51 10 | office@ymca.int | www.ymca.int

President: Kenneth Colloton | Secretary General: Rev. Johan Vilhelm Eltvik



All of our partners' letters (as many as you have in each country) shall be sent by the national coordinator of the YMCA World Challenge in that country or person of equal standing along with a brief report on:

- Activities organized
- Number of people mobilized
- Addresses where the challenge took place
- Photos

In countries where there is no national coordinator, the event leaders will be responsible for sending the letters and the report.

The documentation needs to be sent to [challenge@ymca.int](mailto:challenge@ymca.int) or faxed to +41 22 849 5110 by December 1<sup>st</sup> 2012. Options for uploading materials will be posted on the challenge website shortly.

**Important Note:** The World Alliance of YMCAs cannot guarantee recognition of the world record by the Guinness Book of Records. In any case, the YMCA will ensure that it has enough documentation to build a case for public recognition.